

Streaming Package

Package	Suggested Name	Features
1	Basic Stream	Live news, selected programmes, standard quality
2	Standard Stream	Live news + business, sports and maritime programmes
3	Premium Stream	Full live TV, exclusive programmes, HD streaming
4	Business Stream	Business news, interviews, market updates and documentaries
5	Maritime Stream	Maritime news, shipping, ports, logistics and marine affairs
6	Sports Stream	Live sports coverage, interviews, highlights and analysis
7	News Plus	24/7 news, breaking news and special reports
8	Premium Plus	All channels, exclusive content and HD/Full HD streaming
9	Corporate Stream	Corporate events, conferences, launches and live broadcasts
10	VIP Stream	Complete access to all premium and exclusive content

Live Streaming Package

Package	Price*	Typical Services
1. Essential Live	GHC1,500	1 camera, basic live streaming, Facebook/YouTube, 2–3 hours
2. Standard Live	GHC2,500	2 cameras, professional audio, live switching, Facebook/YouTube
3. Premium Live	GHC4,000	3 cameras, multi-camera switching, graphics, professional audio, HD streaming
4. Professional Live	GHC5,500	4 cameras, dedicated streaming operator, graphics, multiple platforms
5. VIP Live Production	GHC7,500+	4–6 cameras, full production, wireless microphones, graphics, replay/highlights
6. Corporate Live	GHC5,000+	Multi-camera coverage, branded graphics, presentations, interviews and online streaming
7. Wedding Live	GHC3,000+	Ceremony + reception, 2–3 cameras, live streaming, professional audio
8. Funeral Live	GHC2,500+	2–3 cameras, live streaming, audio feed, online viewing link
9. Conference Live	GHC4,000+	Multiple cameras, presentations, speaker shots, live switching and streaming
10. Full-Day Live Stream	GHC6,000+	Full-day multi-camera coverage, streaming operator and recording

A Professional package

SILVER LIVE — GHC2,000

- 1 camera
- Live streaming
- Professional microphone/audio
- Facebook or YouTube
- Up to 3 hours

GOLD LIVE — GHC3,500

- 2 cameras
- Multi-camera switching
- Professional audio
- Facebook + YouTube
- Event graphics
- Up to 5 hours

PLATINUM LIVE — GHC5,500

- 3–4 cameras
- Professional live production
- Multiple microphones
- Graphics/lower thirds
- Facebook + YouTube + website
- Full event recording
- Up to 6 hours

ROYAL VIP LIVE — GHC8,000+

- 4–6 cameras
 - Dedicated production team
 - Live director/switcher
 - Professional audio
 - Branded graphics
 - Multiple streaming platforms
 - Instant highlights
 - Full event recording
 - Extended coverage
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Excellent. For E.P Royal PanAfrican Media Ltd (RPM), I would give the live-streaming packages a premium African media identity rather than using generic names.

RPM LIVE STREAMING PACKAGES

Package Price Key Services

RPM Bronze Live

GH¢2,000 1 camera, live streaming, professional audio, Facebook/YouTube, up to 3 hours

RPM Silver Live

GH¢3,000 2 cameras, multi-camera switching, professional audio, Facebook/YouTube, up to 4 hours

RPM Gold Live

GH¢4,500 3 cameras, live switching, graphics/lower thirds, professional audio, multiple platforms, up to 5 hours

RPM Platinum Live

GH¢6,000 4 cameras, dedicated streaming operator, branded graphics, multiple platforms, recording, up to 6 hours

RPM Royal Live

GH¢8,000+ 4-6 cameras, full production crew, director/switcher, wireless audio, graphics, replay/highlights and extended coverage

Specialised RPM Packages

RPM Maritime Live

For port activities, maritime conferences, vessel events, industry interviews and corporate functions.

RPM Corporate Live

For conferences, AGMs, product launches, seminars, workshops and corporate events.

RPM Royal Wedding Live

Multi-camera coverage of weddings with professional audio and live streaming to family and guests.

RPM Memorial Live

Professional live streaming of funeral and memorial services, including multiple camera angles and clear audio.

RPM Sports Live

Multi-camera sports coverage with live commentary, graphics, score updates and online streaming.

RPM PanAfrican Live

Premium coverage designed for major national and international events, with multi-platform streaming and branded production.

Optional Add-ons

- * Additional camera — GH¢500–1,000
- * Additional streaming hour — GH¢300–500
- * Drone coverage — GH¢800–1,500
- * Same-day highlights — GH¢500–1,000
- * Professional event graphics — GH¢300–800
- * Additional streaming platform — GH¢300–500
- * Livestream recording/backup — GH¢500+
- * Extra camera operator — GH¢500–1,000

Recommended flagship package: RPM Royal Live — this can become the premium service that distinguishes E.P Royal PanAfrican Media Ltd (RPM) from ordinary videographers.

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You can also charge separately for:

- * Additional camera — GH¢500–1,000
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- * Drone coverage — GH¢800–1,500
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